'Voices of Millions' Campaign - Video Series

Brief

1 - Background

Civil Society Europe (CSE) is the coordination of civil society organisations at European (EU) level. We represent 28 networks and platforms of civil society organisations (CSOs) active in a variety of causes. We work towards regenerating the European project around the shared values of equality, solidarity, inclusiveness and democracy.

As part of CSE activities for 2026 & 2027, a campaign that will raise awareness about the representative power of civil society organisations' (CSOs) in engaging millions of Europeans will be developed, coordinated and implemented, titled 'Voices of Millions'. The overall objective of this campaign is to showcase the relevance and added value of civil society at EU level when it comes to policy making, agenda setting, and implementation and monitoring of policies, as well as responding to societal needs, through organisations' stories, with particular attention to marginalised and discriminated groups.

One of the campaign outputs is a **series of videos showing exchanges between Members of the European Parliament and CSO representatives.** Further details about the campaign and the video series specifically can be found in the concept note. (see point **6.3**). Please also review the guiding questions for the videos.

The videos should be consistent with the visual identity of the Voices of Millions campaign.

Candidates should be based in Belgium. CSE is unable to cover flights, accommodation or per diems.

2 - Goals

As part of this campaign's development, CSE is looking to consult a videographer. We are looking for someone to develop:

- A series of videos (maximum 5) with a maximum duration of 3 minutes each showcasing an exchange of ideas between a CSO representative and a Member of the European Parliament, including:
    - Pre-production, creative input on the scripts
    - Production: record and direct in person and/or online videos
    - Post-production: content editing and subtitling/captioning of videos, voice over and music (optional)

The goal of these materials is to present the campaign in a way that's attractive to our target audiences (namely EU institutional actors, EU media, and other civil society organisations).

Please note that CSE will be responsible for the publication of these materials after development. CSE will retain full usage rights over the materials.

3 - Timeline

Contacted videographers should confirm their interest in participating by **September 22nd** and deliver a creative proposal, quotation and a portfolio of relevant work by **September 30th.** Candidates will be notified of the selection results by **October 9th.** The selected candidate will be invited for a first meeting with CSE on the **week of October 13th. The first video will be recorded between October 20th to November 27th, depending on availability and agreement between participants.** The rest of the videos will be recorded by the latest in May 2027. The candidate should be in touch with CSE throughout the process and may be invited to calls/other forms of communication as the project progresses.

For questions, please contact Dylan Power, Communications and Outreach Officer and Valeria Linares Barron, Policy and Campaign Officer at dylan.power@civilsocietyeurope.eu & valeria.linares@civilsocietyeurope.eu.